

# CONFERENCE - EXHIBITION - AWARDS



An Interface between Corporates,  
Government, NGOs &  
Think CSR Awards



Think Goa is an initiative by Tefla's to spearhead systems & processes to catapult Goa to higher growth orbit by promoting business through investment, technology infusion & trade promotion & honouring excellence in art, literature, culture, education, environment & health.

18th December 2022 | Novotel Resort Dona Sylvia, Goa



[www.thinkcsr.net](http://www.thinkcsr.net) | [events@teflas.com](mailto:events@teflas.com)

Helpline : +91 9833855566 / +91 9833755566



## About The Organizer



Conference | Exhibition | Awards | Networking

Tefla's has been one of India's distinctive players within the gambit of conferences, exhibitions and awards. Having catered to niche industry segments through an array of focused initiatives, Tefla's has played a pivotal role in expanding the knowledge sphere and networking landscape for the national as well as international industrial congregation.

With an array of focused services and specialized curations, Tefla's not only caters to the entire gambit of events, but has also conceptualized a blend of legacy event lps.



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# THINK CSR TEFLA'S PAST SPONSORS





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India has emerged as one of the leading nations to make Corporate Social Responsibility (CSR) mandatory by the passage of the Companies Act, 2013 and the CSR (Policy) Rules (the Act) from 1 April 2014. It can be seen as an explicit call to businesses to partner in solving India's complex development issues. There is sustained interest amongst different stakeholders to understand the evolution of Indian businesses CSR journey. The conference aims at discussing CSR in the existing perspective and future outlook with focus on lighting up the challenges and the best practices in CSR.



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## THINK GOA 2022

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### Leadership Awards

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*for those who dare to dream*

Knowledge is a powerful driver that lies at the core of successful innovation/enterprise. Tefla's – the market leader in dissemination of knowledge through Industry Specific Forums and creator & promoter of Industry Awards like Globoil India Awards, Globoil International Awards, Grain Asia Awards, The Sugar Summit Awards, World Commodity Forum Awards & Alcobev Awards have taken the initiative to institute Think Goa – Leadership Awards in association with The Times of India in an attempt to recognize and honour individuals & organizations who have contributed consistently to the betterment of the state of GOA through their pursuit of excellence. Think Goa is an initiative to spearhead systems & processes to catapult Goa to a higher growth orbit by promoting investment, technology infusion & trade promotion through Conferences, Institution of Awards, Trade Fairs and Business Delegation. We have embarked upon this mammoth task with unwavering commitment and vision. The Awards promise to acknowledge the best, the brightest, and the most dynamic of individuals & organizations in Goa those have emerged as leaders in their respective fields and are leading Goa to the growth orbit.







## SELECTION CRITERIA NOMINEES : AWARD CATEGORIES

- Have shown exemplary performance, recognized in the state, with potential to reach the pinnacle in the years to come.
  - Have fundamental Leadership values.
  - Have contributed towards development in their respective Fields for the larger goal of society & state.
  - Have shown excellence and innovation. Any other differentiator deemed appropriate by the Jury.
- Government – Society Interface
  - Business Leaders
  - Entertainment
  - Sports Person
  - Social Activist'
  - Social Organization
  - Educationist
  - Educational Institute for Excellence
  - Environmentalist
  - LiteratureArt / Culture
  - Life Time Achievement Award

(Award selected by jury and by popular voting through web casting, email, sms, post & tele voting. We have invited eminent people from various walks of life to become the members of this jury. Nominees would constitute the visionaries and achievers in the respective Field)

**THINK**  
**GOA 2022**  

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**Leadership Awards**



# Objective of Think CSR Forum

- Understand the current model of CSR in India
- Encourage CSR collaboration between business and stakeholders
- Identify the strategies of preparing CSR programs that act as the achievement of sustainable development
- Give visibility to CSR excellence and raise awareness on the positive impact that business can have on society
- Discovering why private sector companies establish endowments to sustain their development work
- Identifying the mechanisms for incorporating sustainability standards into business strategies and their impact on achieving sustainable growth.
- Discover the impact of integrating CSR into business models on improving community and citizens' lives
- New innovations in Implementing Corporate Social Responsibility
- Recognize and honour best CSR Practices & Initiates by Companies & Individuals in their respective field





## Why Sponsor?

Think CSR Forum is an ideal opportunity to showcase your CSR strategies and Initiatives which has evolved Social Development and the Ecosystem in India. Your organization gains brand visibility through multiple marketing and advertising channels.

Reach out to hundreds of captive audience consisting of CSR Stakeholders, CSR Regulators, Policy Makers, Govt. Officials, Heads of Civic Organizations, Environmental Specialists, NGOs, Environmental Specialists, CSR Heads/Managers, Advisory Firms , Consultants



Brand Awareness



Build a Network with  
Sustainability Experts



Strengthen your  
Company Culture



Develop Collaborative  
Relationships with Current  
& Future Customers



# Sponsorship Benefits

Sponsoring increases brand awareness, generates consumer preferences and builds brand loyalty among key target groups.

Speaking  
opportunity to  
address decision-  
makers and key  
influencers

Branded Visibility/  
Brand Promotion

Extensive  
logo placement  
in event marketing  
materials, website,  
programmes

Exhibition space with  
Strategic positioning  
of stall

Spread your  
CSR Initiatives in  
Digital & Print Media

Positioning of  
products and services  
to a filtered target  
group



# Why Exhibit?

The whole focus of Think CSR Exhibition is to showcase technology, innovations and solutions for good in the CSR sector.

Visibility to who is who of CSR and the development sector in India

unique opportunity to reach out to on-site audiences as well as CSR stakeholders

Optimize positioning of products and services to a filtered target group

Enhance brand awareness and exposure

## Exhibitors Profile

Technology & Innovations Platforms

Central and State Governments and Related Departments

Public and Private Sector Organizations

National & International Social Service Organisations like UNICEF

NGOs and Non Profit Organizations

Social Entrepreneurs, Self help groups

Educational Institutes with Social Cause

Healthcare & Wellness Organizations

Banking & Financial Institutions

Power & Infrastructure Organizations

Sustainable Professionals & Service Providers

Training Institutes



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Think CSR & Think Goa 2022 Sponsorship Packages	TITLE 15 Lakhs	POWERED BY 10 Lakhs	Platinum 7.5 Lakhs	GOLD 5 lakhs	SILVER 2.5 lakhs
<b>DIGITAL</b>					
Prominent positioning of company logo and profile (250 words) as XXX PARTNER on event website (home and sponsor page)	Y	Y	Y	Y	Y
Company Logo to be hyperlinked to website	Y	Y	Y	Y	Y
Extensive social media communication indicating company's association as XXX PARTNER (Linkedin, Instagram, Twitter, Facebook, Blogs, etc.)	Y	Y	Y	Y	Y
Promotional and invitation emailers to carry company logo	Y	Y	Y	N	N
<b>PRINT</b>					
Company profile to be placed under XXX PARTNER banner on event communiqué	Y	Y	Y	Y	Y
Full page advertisement in event communiqué	Y	Y	Y	N	N
'COMPANY NAME' in all promotional messaging (newspapers, magazines, etc.)	Y	Y	Y	N	N
'COMPANY NAME' in all physical invitations for VIP delegation	Y	Y	N	N	N
Company Logo to be placed under PARTNER BANNER on event post-show report	Y	Y	Y	Y	Y
<b>ON SITE</b>					
Senior representative from company to be a part of inauguration ceremony	Y	Y	N	N	N
Presentation slot	20 mins	15 mins	10 mins	N	N
Positioning within pre-decided panel discussion	N	N	N	Y	Y
1 minute company AV to be played during inauguration and closing ceremony as well as strategic intervals (networking breaks and cocktail reception)	Y	Y	N	N	N
Placement of company brochure in delegate kits	Y	Y	N	N	N
Repeated mention of - PARTNER BANNER and 'COMPANY NAME' during inauguration and closing ceremony as well as strategic intervals (networking breaks and cocktail reception)	Y	Y	Y	Y	Y
Complimentary VIP delegate passes	8	6	3	N	N
Stall space	9 sq.mtr	9 sq.mtr	6 sq.mtr	6 sq. mtr	6 sq. mtr
Prominent positioning of company logo as XXX PARTNER on:					
Stage backdrop	Y	Y	Y	N	N
Registration counter	Y	Y	Y	Y	Y
Sponsorship branding standees	Y	Y	Y	Y	Y
Event badges / ID cards	Y	Y	N	N	N



# GLIMPSES OF TEFLA'S EVENTS





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## GLIMPSES OF TEFLA'S EVENTS

The collage consists of 12 photographs arranged in a 4x3 grid, showcasing various events organized by Tefla's. The top row shows a group of men on a stage, some holding awards, and a large group photo of many people. The second row features a panel discussion with several men seated on a stage, and a group of men standing together. The third row includes a panel discussion with a backdrop for 'THINK ODISHA CORPORATE SOCIAL RESPONSIBILITY FORUM', and a group of men seated on a stage. The bottom row shows a group of men standing together, a group of men seated on a stage, and a man speaking at a podium. The photographs capture various moments of the events, including award presentations, group photos, and panel discussions. The backdrop for the 'THINK ODISHA' event is prominently displayed in several photos, along with logos for Tefla's, The Times of India, and NALCO.





# GLIMPSES OF TEFLA'S EVENTS







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